

05-24-01

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ATTORNEY DOCKET NO. 09042.0005U2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOX PATENT APPLICATION
 Assistant Commissioner for Patents
 Washington, D.C. 20231

NEEDLE & ROSENBERG, P.C.
 Suite 1200, The Candler Building
 127 Peachtree Street, N.E.
 Atlanta, Georgia 30303-1811

May 23, 2001

JC997 U.S. PTO

09/864086

05/23/01

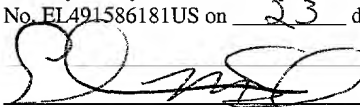
Dear Sir:

Transmitted herewith for filing are the specification and claims of the utility patent application of:

Inventor(s): ALAN KEITH JAMES ROGAN and JAMES D. WATKINS

Title of Invention: **METHOD OF CONSUMER PRODUCT PROMOTION OVER THE INTERNET USING UNIQUE PRODUCT PACKAGE NUMBERS**

Also enclosed are:

5	SHEETS OF	<input checked="" type="checkbox"/> [X] FORMAL DRAWINGS	<input type="checkbox"/> [] INFORMAL DRAWINGS
	OATH OR DECLARATION OF APPLICANT(S)		
	A POWER OF ATTORNEY		
	A PRELIMINARY AMENDMENT		
X	APPLICANT CLAIMS SMALL ENTITY STATUS. SEE 37 C.F.R. § 1.27.		
	A CERTIFIED COPY OF PREVIOUSLY FILED FOREIGN APPLICATION NO. FILED IN ON .		
X	I hereby certify that this correspondence is being placed in the United States Mail as Express Mail No. EL491586181US on <u>23</u> day of <u>May</u> , 2001.  Everardo McFarlane		
	A computer readable form of the sequence listing in compliance with 37 C.F.R. § 1.821(e). The content of the computer readable form of the sequence listing and the sequence listing in the specification of the application as filed are the same.		
	OTHER (IDENTIFY)		

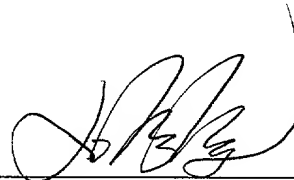
5-23-01
DATE

The filing fee is calculated as follows:

CLAIMS AS FILED, LESS ANY CLAIMS CANCELLED BY AMENDMENT

TOTAL CLAIMS = $40 - 20 = 20 \times \$18.00 =$	\$360.00
INDEPENDENT CLAIMS = $4 - 3 = 1 \times \$80.00 =$	\$80.00
BASIC FEE =	\$710.00
TOTAL OF ABOVE CALCULATIONS =	\$1,150.00
REDUCTION BY 1/2 FOR SMALL ENTITY =	\$575.00
TOTAL FILING FEE =	\$575.00

Respectfully submitted,



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